

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 122098 /		<u>Alt Order #</u> 08248866
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 2984
<u>Advertiser</u> Pol/R Portman/R/Senate/OH-A		<u>Original Date / Revision</u> 10/31/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> TV12736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341	<u>Advertiser Ref</u> 43391	

And:

**Mentzer Media Services**  
**210 W Pennsylvania Ave**  
**Ste 250**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	11/04/16	11/04/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$350.00					
2	WHIO	11/04/16	11/04/16	Friday Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
3	WHIO	11/04/16	11/04/16	M-F 11p News	11:00 PM-11:35 F		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
4	WHIO	11/04/16	11/04/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$500.00					
5	WHIO	11/04/16	11/04/16	Daybreak Edition 430a	4:30 AM-5:00 AM		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$150.00					
6	WHIO	11/04/16	11/04/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$550.00					
7	WHIO	11/04/16	11/04/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
8	WHIO	11/04/16	11/04/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,200.00					
9	WHIO	11/04/16	11/04/16	Friday Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
10	WHIO	11/04/16	11/04/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$300.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
122098 /	08248866

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/08/16	PORTMAN FOR SENAT	2984

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/R Portman/R/Senate/I	10/31/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	11/04/16	11/04/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
12	WHIO	11/07/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$350.00					
13	WHIO	11/07/16	11/07/16	Mon Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,000.00					
14	WHIO	11/07/16	11/07/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,500.00					
15	WHIO	11/07/16	11/07/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,000.00					
16	WHIO	11/07/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$500.00					
17	WHIO	11/07/16	11/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,200.00					
18	WHIO	11/07/16	11/07/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,400.00					
19	WHIO	11/07/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,200.00					
20	WHIO	11/07/16	11/07/16	Mon Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,500.00					
21	WHIO	11/07/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$300.00					
22	WHIO	11/07/16	11/07/16	Mon Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,500.00					
E 23	WHIO	11/05/16	11/05/16	Sat Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Sat Prime Hour 3	10:00 PM-11:00 PM	-----Sa--	:30		<del>\$1,000.00</del>			NM		
			See MG 23.2,23.3											
	2	WHIO	11/05/16-11/05/16	SEC Game	8:00 PM-11:00 PM	-----Sa--	:30		\$1,500.00			NM		
			Ⓜ MG for 27.1,26.1,23.1											
	3	WHIO	11/05/16-11/05/16	SEC Game	8:00 PM-11:00 PM	-----Sa--	:30		\$1,500.00			NM		
			Ⓜ MG for 27.1,26.1,23.1											

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11/01/16 - 11/08/16	PORTMAN FOR SENAT	2984

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/R Portman/R/Senate/	10/31/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 24	WHIO	11/05/16	11/05/16	SEC Game	12:00 PM-7:00 PM		:30			P-05		NM	0	\$0.00
25	WHIO	11/05/16	11/05/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----1-	1			\$200.00						
E 26	WHIO	11/05/16	11/05/16	Sat Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----1-	1			\$1,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Sat Prime Hour 1	8:00 PM-9:00 PM	-----Sa--	:30		<del>\$1,000.00</del>			NM		
	See MG 23.2,23.3													
E 27	WHIO	11/05/16	11/05/16	Sat Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----1-	1			\$1,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Sat Prime Hour 2	9:00 PM-10:00 PM	-----Sa--	:30		<del>\$1,000.00</del>			NM		
	See MG 23.2,23.3													
28	WHIO	11/06/16	11/06/16	Sun Prime Hour 2	8:00 PM-9:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----1	1			\$2,000.00						
29	WHIO	11/06/16	11/06/16	Sun Prime Hour 3	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----1	1			\$2,000.00						
30	WHIO	11/03/16	11/03/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$350.00						
31	WHIO	11/03/16	11/03/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$550.00						
32	WHIO	11/03/16	11/03/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$1,000.00						
33	WHIO	11/03/16	11/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$500.00						
34	WHIO	11/03/16	11/03/16	Daybreak Edition 430a	4:30 AM-5:00 AM		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$150.00						
35	WHIO	11/03/16	11/03/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$1,200.00						
36	WHIO	11/03/16	11/03/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$550.00						
37	WHIO	11/03/16	11/03/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$1,400.00						
38	WHIO	11/03/16	11/03/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00

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<u>Contract Dates</u> 11/01/16 - 11/08/16	<u>Product</u> PORTMAN FOR SENAT	<u>Estimate #</u> 2984
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<u>Advertiser</u> Pol/R Portman/R/Senate/	<u>Original Date / Revision</u> 10/31/16 / 10/31/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$800.00					
39	WHIO	11/03/16	11/03/16	Thur Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$3,500.00					
40	WHIO	11/03/16	11/03/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$300.00					
41	WHIO	11/01/16	11/08/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$350.00					
Week:		11/07/16	11/13/16	-1-----				1	\$350.00					
42	WHIO	11/01/16	11/01/16	Tue Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$2,000.00					
43	WHIO	11/01/16	11/01/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$1,500.00					
44	WHIO	11/01/16	11/01/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$550.00					
45	WHIO	11/01/16	11/01/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$500.00					
46	WHIO	11/01/16	11/08/16	Daybreak Edition 430z4:30 AM-5:00 AM			:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$150.00					
Week:		11/07/16	11/13/16	-1-----				1	\$150.00					
47	WHIO	11/01/16	11/01/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$1,200.00					
48	WHIO	11/01/16	11/08/16	Daybreak Edition 530z5:30 AM-6:00 AM			:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$550.00					
Week:		11/07/16	11/13/16	-1-----				1	\$550.00					
49	WHIO	11/01/16	11/08/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$800.00					
Week:		11/07/16	11/13/16	-1-----				1	\$800.00					
50	WHIO	11/01/16	11/01/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$3,000.00					
51	WHIO	11/01/16	11/08/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$300.00					
Week:		11/07/16	11/13/16	-1-----				1	\$300.00					
52	WHIO	11/01/16	11/01/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 122098 /		<u>Alt Order #</u> 08248866
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Product</u> PORTMAN FOR SENAT
		<u>Estimate #</u> 2984
<u>Advertiser</u> Pol/R Portman/R/Senate/I		<u>Original Date / Revision</u> 10/31/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$3,000.00					
53	WHIO	11/02/16	11/02/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$350.00					
54	WHIO	11/02/16	11/02/16	Wed Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$2,000.00					
55	WHIO	11/02/16	11/02/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$1,500.00					
56	WHIO	11/02/16	11/02/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$1,000.00					
57	WHIO	11/02/16	11/02/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$500.00					
58	WHIO	11/02/16	11/02/16	Daybreak Edition 430	4:30 AM-5:00 AM		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$150.00					
59	WHIO	11/02/16	11/02/16	Daybreak Edition 530	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$550.00					
60	WHIO	11/02/16	11/02/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$1,500.00					
61	WHIO	11/02/16	11/02/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$1,200.00					
62	WHIO	11/02/16	11/02/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$300.00					
<b>Totals</b>											0.00		65	\$67,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	65	\$67,600.00	(\$10,140.00)	\$57,460.00
<b>Totals</b>	65	\$67,600.00	(\$10,140.00)	\$57,460.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!

REP HEADLINE# 8248866 TRF# 122098 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/16 13.15  
 ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WHIO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R PORTMAN/R/SEN/OH REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ALLY RAMBO

210 W. PENNSYLVANIA AVE. SUITE 250 SALES PRSN PH- NICK WELTE  
 TOWSON, MD 21204

ORDER # \_\_\_\_\_ CONTRACT # 8248866 CLASS: NATL. LOCAL REGIONAL

PRDCT PORTMAN FOR SENATE EST#2984 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/16 NOV8/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT31/16 13.15

REP: TO DEANNA  
 FR JARED  
 OK'D M1, SEE LN 63  
 TOTAL SAME  
 PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:  
 AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
 ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$350.00	11/4	11/4	1		FRI	1
AGENCY ADVERTISER CODE = 280 AGENCY PRODUCT CODE = 316 AGENCY EST# = 2984												
PROGRAM : DR. PHIL RA21+ : 7.3 CON COM1: DR. PHIL												

REP HEADLINE# 8248866 TRF# 122098  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT31/16 13.15  
 \*\*RECAP\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P PROGRAM : BLUE BLOODS RA21+ : 8.9 CON COM1: BLUE BLOODS	30		\$1,500.00	11/4	11/4	1		FRI	1
3			1100P-1135P PROGRAM : NEWSCENTER 7 RA21+ : 10.3 CON COM1: NEWSCENTER 7	30		\$1,500.00	11/4	11/4	1		FRI	1
4			400P-500P PROGRAM : ELLEN RA21+ : 7.9 CON COM1: ELLEN	30		\$500.00	11/4	11/4	1		FRI	1
5			430A-459A PROGRAM : DAYBREAK EDITION RA21+ : 3.4 CON COM1: DAYBREAK EDITION	30		\$150.00	11/4	11/4	1		FRI	1
6			530A-600A PROGRAM : DAYBREAK EDITION RA21+ : 7.6 CON COM1: DAYBREAK EDITION	30		\$550.00	11/4	11/4	1		FRI	1
7			600P-630P PROGRAM : NEWSCENTER 7 RA21+ : 16.6 CON COM1: NEWSCENTER 7	30		\$1,500.00	11/4	11/4	1		FRI	1
8			700P-730P PROGRAM : WHEEL OF FORTUNE RA21+ : 11.7 CON COM1: WHEEL OF FORTUNE	30		\$1,200.00	11/4	11/4	1		FRI	1
9			800P-900P PROGRAM : UNDERCOVER BOSS RA21+ : 7.6 CON COM1: UNDERCOVER BOSS	30		\$1,500.00	11/4	11/4	1		FRI	1

REP HEADLINE# 8248866 TRF# 122098  
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REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT31/16 13.15  
 \*\*RECAP\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			900A-1000A PROGRAM : KELLY AND MICHAEL RA21+ : 7.3 CON COM1 : KELLY AND MICHAEL	30		\$300.00	11/4	11/4	1		FRI	1
11			900P-1000P PROGRAM : HAWAII FIVE-O RA21+ : 8.4 CON COM1 : HAWAII FIVE-O	30		\$1,500.00	11/4	11/4	1		FRI	1
12			1000A-1100A PROGRAM : DR. PHIL RA21+ : 7.3 CON COM1 : DR. PHIL	30		\$350.00	11/7	11/7	1		MON	1
13			1000P-1100P PROGRAM : NCIS:LOS ANGELES RA21+ : 7.5 CON COM1 : NCIS:LOS ANGELES	30		\$2,000.00	11/7	11/7	1		MON	1
14			1100P-1135P PROGRAM : NEWSCENTER 7 RA21+ : 10.3 CON COM1 : NEWSCENTER 7	30		\$1,500.00	11/7	11/7	1		MON	1
15			1200N-1230P PROGRAM : NEWSCENTER 7 RA21+ : 11.5 CON COM1 : NEWSCENTER 7	30		\$1,000.00	11/7	11/7	1		MON	1
16			400P-500P PROGRAM : ELLEN RA21+ : 7.9 CON COM1 : ELLEN	30		\$500.00	11/7	11/7	1		MON	1
17			500P-530P PROGRAM : NEWSCENTER 7 RA21+ : 15.3 CON COM1 : NEWSCENTER 7	30		\$1,200.00	11/7	11/7	1		MON	1



REP HEADLINE# 8248866 TRF# 122098  
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 \*\*\*RECAP\*\*\* \*\*WHIO-TV\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24			1200N-700P	30		\$1,000.00	11/5	11/5	0		SAT	0
PROGRAM : SEC FOOTBALL												
RA21+ : 3.5												
ORD COM1: SPOT CXL												
CON COM1: SEC FOOTBALL												
25			600A-700A	30		\$200.00	11/5	11/5	1		SAT	1
PROGRAM : NEWSCENTER 7 SATURDAY AT 6AM												
RA21+ : 6.0												
CON COM1: NEWSCENTER 7 SATURDAY AT 6AM												
26	S		800P-900P	30		\$1,000.00	11/5	11/5	0		SAT	0
PROGRAM : COMEDYTIME SATURDAY												
RA21+ : 5.6												
CON COM1: COMEDYTIME SATURDAY												
27	S		900P-1000P	30		\$1,000.00	11/5	11/5	0		SAT	0
PROGRAM : CRIMETIME SATURDAY												
RA21+ : 6.1												
CON COM1: CRIMETIME SATURDAY												
28			800P-900P	30		\$2,000.00	11/6	11/6	1		SUN	1
PROGRAM : MADAM SECRETARY												
RA21+ : 11.0												
CON COM1: MADAM SECRETARY												
29			900P-1000P	30		\$2,000.00	11/6	11/6	1		SUN	1
PROGRAM : THE GOOD WIFE												
RA21+ : 7.7												
CON COM1: THE GOOD WIFE												
30			1000A-1100A	30		\$350.00	11/3	11/3	1		THU	1
PROGRAM : DR. PHIL												
RA21+ : 7.3												
CON COM1: DR. PHIL												
31			1135P-1235A	30		\$550.00	11/3	11/3	1		THU	1
PROGRAM : LATE SHOW WITH COLBERT												
RA21+ : 4.9												
CON COM1: LATE SHOW WITH COLBERT												

REP HEADLINE# 8248866 TRF# 122098  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT31/16 13.15  
 \*\*RECAP\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32			1200N-1230P PROGRAM : NEWSCENTER 7 RA21+ : 11.5 CON COM1 : NEWSCENTER 7	30		\$1,000.00	11/3	11/3	1		THU	1
33			400P-500P PROGRAM : ELLEN RA21+ : 7.9 CON COM1 : ELLEN	30		\$500.00	11/3	11/3	1		THU	1
34			430A-459A PROGRAM : DAYBREAK EDITION RA21+ : 3.4 CON COM1 : DAYBREAK EDITION	30		\$150.00	11/3	11/3	1		THU	1
35			500P-530P PROGRAM : NEWSCENTER 7 RA21+ : 15.3 CON COM1 : NEWSCENTER 7	30		\$1,200.00	11/3	11/3	1		THU	1
36			530A-600A PROGRAM : DAYBREAK EDITION RA21+ : 7.6 CON COM1 : DAYBREAK EDITION	30		\$550.00	11/3	11/3	1		THU	1
37			530P-600P PROGRAM : NEWSCENTER 7 RA21+ : 16.0 CON COM1 : NEWSCENTER 7	30		\$1,400.00	11/3	11/3	1		THU	1
38			600A-700A PROGRAM : DAYBREAK EDITION RA21+ : 10.9 CON COM1 : DAYBREAK EDITION	30		\$800.00	11/3	11/3	1		THU	1
39			800P-900P PROGRAM : BIG BANG THEORY/THE MILLERS RA21+ : 12.7 CON COM1 : BIG BANG THEORY/THE MILLERS	30		\$3,500.00	11/3	11/3	1		THU	1

REP HEADLINE# 8248866 TRF# 122098  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT31/16 13.15  
 \*\*RECAP\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40			900A-1000A PROGRAM : KELLY AND MICHAEL RA21+ : 7.3 CON COM1: KELLY AND MICHAEL	30		\$300.00	11/3	11/3	1		THU	1
41			1000A-1100A PROGRAM : DR. PHIL RA21+ : 7.3 CON COM1: DR. PHIL	30		\$350.00	11/1	11/8	1		TUE	2
42			1000P-1100P PROGRAM : LIMITLESS RA21+ : 7.0 CON COM1: LIMITLESS	30		\$2,000.00	11/1	11/1	1		TUE	1
43			1100P-1135P PROGRAM : NEWSCENTER 7 RA21+ : 10.3 CON COM1: NEWSCENTER 7	30		\$1,500.00	11/1	11/1	1		TUE	1
44			1135P-1235A PROGRAM : LATE SHOW WITH COLBERT RA21+ : 4.9 CON COM1: LATE SHOW WITH COLBERT	30		\$550.00	11/1	11/1	1		TUE	1
45			400P-500P PROGRAM : ELLEN RA21+ : 7.9 CON COM1: ELLEN	30		\$500.00	11/1	11/1	1		TUE	1
46			430A-459A PROGRAM : DAYBREAK EDITION RA21+ : 3.4 CON COM1: DAYBREAK EDITION	30		\$150.00	11/1	11/8	1		TUE	2
47			500P-530P PROGRAM : NEWSCENTER 7 RA21+ : 15.3 CON COM1: NEWSCENTER 7	30		\$1,200.00	11/1	11/1	1		TUE	1

REP HEADLINE# 8248866 TRF# 122098  
 \$\$\$ MOD# 1 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT31/16 13.15  
 \*\*\*RECAP\*\*\* \*\*WHIO-TV\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			530A-600A PROGRAM : DAYBREAK EDITION RA21+ : 7.6 CON COM1 : DAYBREAK EDITION	30		\$550.00	11/1	11/8	1		TUE	2
49			600A-700A PROGRAM : DAYBREAK EDITION RA21+ : 10.9 CON COM1 : DAYBREAK EDITION	30		\$800.00	11/1	11/8	1		TUE	2
50			800P-900P PROGRAM : NCIS RA21+ : 14.9 CON COM1 : NCIS	30		\$3,000.00	11/1	11/1	1		TUE	1
51			900A-1000A PROGRAM : KELLY AND MICHAEL RA21+ : 7.3 CON COM1 : KELLY AND MICHAEL	30		\$300.00	11/1	11/8	1		TUE	2
52			900P-1000P PROGRAM : NCIS:NEW ORLEANS RA21+ : 11.4 CON COM1 : NCIS:NEW ORLEANS	30		\$3,000.00	11/1	11/1	1		TUE	1
53			1000A-1100A PROGRAM : DR. PHIL RA21+ : 7.3 CON COM1 : DR. PHIL	30		\$350.00	11/2	11/2	1		WED	1
54			1000P-1100P PROGRAM : CODE BLACK RA21+ : 7.6 CON COM1 : CODE BLACK	30		\$2,000.00	11/2	11/2	1		WED	1
55			1100P-1135P PROGRAM : NEWSCENTER 7 RA21+ : 10.3 CON COM1 : NEWSCENTER 7	30		\$1,500.00	11/2	11/2	1		WED	1

REP HEADLINE# 8248866 TRF# 122098  
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 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT31/16 13.15  
 \*\*\*RECAP\*\*\* \*\*WHIO-TV\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56			1200N-1230P	30		\$1,000.00	11/2	11/2	1		WED	1
PROGRAM : NEWSCENTER 7												
RA21+ : 11.5												
CON COM1 : NEWSCENTER 7												
57			400P-500P	30		\$500.00	11/2	11/2	1		WED	1
PROGRAM : ELLEN												
RA21+ : 7.9												
CON COM1 : ELLEN												
58			430A-459A	30		\$150.00	11/2	11/2	1		WED	1
PROGRAM : DAYBREAK EDITION												
RA21+ : 3.4												
CON COM1 : DAYBREAK EDITION												
59			530A-600A	30		\$550.00	11/2	11/2	1		WED	1
PROGRAM : DAYBREAK EDITION												
RA21+ : 7.6												
CON COM1 : DAYBREAK EDITION												
60			600P-630P	30		\$1,500.00	11/2	11/2	1		WED	1
PROGRAM : NEWSCENTER 7												
RA21+ : 16.6												
CON COM1 : NEWSCENTER 7												
61			700P-730P	30		\$1,200.00	11/2	11/2	1		WED	1
PROGRAM : WHEEL OF FORTUNE												
RA21+ : 11.7												
CON COM1 : WHEEL OF FORTUNE												
62			900A-1000A	30		\$300.00	11/2	11/2	1		WED	1
PROGRAM : KELLY AND MICHAEL												
RA21+ : 7.3												
CON COM1 : KELLY AND MICHAEL												

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#23 MISSED: SAT/1000P-1100P NOV5 30S \$1,000.00 (OCT25/16)  
 BUY#26 SAT/800P-900P NOV5 30S \$1,000.00  
 BUY#27 SAT/900P-1000P NOV5 30S \$1,000.00  
 OFFER: SAT/800P-1100P NOV5 (2/WK) 30S \$1,500.00  
 CMT: SPOTS NA DUE TO PROGRAM CHANGES PLEASE ADVISE ASAP PLS ADVISE.

REP HEADLINE# 8248866 TRF# 122098  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT31/16 13.15  
 \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/16						67600.00						65

CONTRACT TOTAL 67600.00  
 TOTAL SPOTS 65

MARKET TOTALS \$124,727 WHIO 55% WDTN 30% WKRF 10% WRGT 0% CABL 0% WBDT 5%

SVC- NSI  
 DEMOS- RA21+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE